

# Vanguard Technology Corporation

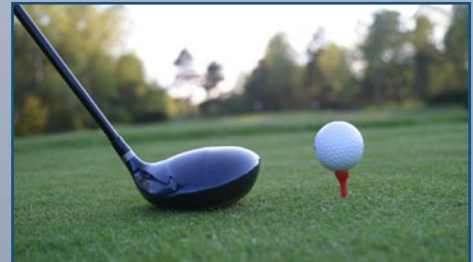
**"Your Complete Technology Solutions Provider"**

Solutions for Event Planners



Extensive web design and customized web application experience as well as deep understanding of the event planning industry has enabled Vanguard Technology Corporation (VTC) to provide custom online applications for event planners that improve overall business

efficiency. VTC creates these applications by taking existing company data, putting this data into a functional database, and then creating a professional, organized and user-friendly website based on the company's requirements. The resulting functional website can be accessed through a secure web portal that is hosted on our servers.



## Features

*VTC's event planning solutions are designed to improve our clients' administrative duties as well as enhance their customers' experiences.*

### **Available features to aid in customer experience include the following:**

- ▶ A web portal in which customers can securely log in and gain access to their customized website
- ▶ A professional, well-organized and fun website that will enable customers to easily make their event requests online
- ▶ A section for pictures and descriptions of the different locations available for rent
- ▶ A web page for each section within each event venue designated for the various event enhancements from which customers may easily make selections for their particular venue
- ▶ Descriptions and pictures of all of the event enhancements available so customers can make educated requests
- ▶ The ability for customers to print confirmations after requests have been made
- ▶ An online help feature so that customers can have assistance while making event requests

### **Available features to aid in administrative duties include the following:**

- ▶ A web portal in which authorized staff can securely log in and gain access to the staff's customized website
- ▶ A professional and well-organized website that is easy for staff to use
- ▶ A web page that allows staff to easily set up / update accounts for customers
- ▶ A web page that allows staff to easily set up events for current customers
- ▶ A web page that allows staff to quickly obtain up-to-date customer event request information
- ▶ The ability to easily send e-mails to customers regarding their events and event requests from the website



## Benefits

*VTC's event planning solutions can help you streamline your administrative processes, and therefore, improve business efficiencies.*

### Your results:

- ▶ Improved image of your company through the use of professionally designed web applications
- ▶ Company time is saved as a result of administrative duties being performed efficiently online
- ▶ A positive customer experience is created as a result of event requests being made quickly and easily through a fun user interface.
- ▶ Sales are maximized as a result of the availability of information in conjunction with the ease of making requests and online purchases
- ▶ Accuracy of orders is increased as a result of easy online confirmation



## Client Relationships

*VTC strives to build long-lasting, loyal relationships with our clients and our clients' employees. We are very responsive to our customers' needs and therefore, build our business through customer satisfaction. With a commitment to long-term lasting support, VTC is the best long-run partner for organizations seeking high-quality, high-value business solutions.*

## VTC Advantage

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VTC has extensive experience in several fields. These fields include web design, graphic design, functional web applications and web application hosting. In addition to these, there are various other reasons why VTC's online solutions are right for your event planning needs. Our web-based solutions...

### **...are customizable**

Our applications are tailored to solve your specific business needs. Both the application design and the user interface are set up according to your specifications. Turnkey solutions are also available. VTC can provide a fully customized product, a turnkey solution or a combination of both.

### **...are flexible to fit your budget**

Our applications are built to accommodate your particular price range. For the turnkey solution, we simply charge a small setup fee in addition to a low monthly fee. Our contracts can be for as little as 6 months.

### **...require no technical knowledge of the user**

Our applications are user-friendly. As a result, clients do not need extensive training to use the applications. Our clients simply need an Internet connection to access their data. However, if technical expertise is needed, VTC has the ability to provide specialized technical support.

### **...are hosted on our servers**

Our applications are stored and maintained securely on our servers, so staff is not needed to maintain the equipment or data. These applications can be accessed at any time from any Internet connected computer nationwide. Furthermore, this data can be shared and updated

### **Looking for something more?**

**Vanguard Technology Corporation offers various other technology services:**

- ▶ Redesign of your existing company website
- ▶ Creation of secure intranets / extranets for your company
- ▶ Graphic design and marketing materials
- ▶ Ad screen design and distribution
- ▶ Database management

### **Contact Information**

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For further information, please visit us on the web at:

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