

ROCKTALK

Did you know...

- ...that 84 percent of buyers used the Internet in their home search process?
- ...that you can email Realtor.com statistics to your clients?
- ...that you should register clients to receive daily or weekly updates from PruPref.com?
- ...that you have technology assistance available to you at any time?

All you have to do is open a Help Desk ticket by selecting "Helpdesk" under the QuickLinks section of the Intranet. Help Desk tickets are immediately sent to all of PPP's IT professionals, so you will receive a response quickly.

- ...that Prudential Preferred Properties has multiple communications vehicles designed to keep all members of our band up to date on PPP news?

Band Notes is available at staff.prupref.com. The Rock Report is PPP's monthly internal eNewsletter.

- ...that you can access older issues of the Rock Report on the Intranet?

To access these issues, go to the PPP Intranet and select Marketing Materials and Advertising Tools, Rock Report – Internal Newsletters.

- ...that, as a Prudential Preferred Properties' agent, you receive a 15% discount on Tiffany brand items to be used for closing gifts?

Visit the PPP Intranet for complete instructions. Go to Agent, Agent Quick Links, and select Tiffany & Co. Business Accounts under Company Resources

- ...that First Sterling Mortgage can close business in all 50 states?

First Sterling Mortgage is the mortgage entity created by PPP and Shelter Mortgage is a wholly-owned subsidiary of Guaranty Bank, a federally-chartered bank founded in 1923.



Prudential Preferred Properties

EXQUISITE
HOMES · MARKETING

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CHICAGOLAND